

Five Go Mad in Mini Holland

Five lessons for campaigners in Scotland

Mini Hollands: Borough wide transformations



- c. £30 million each
- c. 300k people
- c. 3 years

Mini Hollands: Borough wide transformations



- Segregated cycleways
- Area-wide filtered permeability
- Place making & soft measures



Lesson 1. Encourage ambition ...



Lesson 2: Councillors (and officers) are human too ...



Lesson 3: Cast your net far and wide for allies

(and don't mess with Britain in Bloom)



Lesson 4: It's not about the bike



Lesson 5: Filtered permeability isn't everything ...

but it's a lot



And finally ... don't panic



Over to you: five reflections

- Who are your allies in your council? How will you reach them?
- Where are your wider allies? How will you reach them?
- Where could cutting traffic make the most difference in your area?
- What is there already that you can build on?
- What are you doing now that is unhelpful? What will you change?